

# Corporate Membership Benefits\*



HIMSS Middle East Corporate Membership Benefits	Diamond USD 12,000 (per year)	Gold USD 7,000 (per year)
<b>Achieve Thought Leadership</b>		
[HIMSS Middle East Webinar] Speak at our monthly webinars	1 time per year	-
<b>Make Industry Connections</b>		
[HIMSS Individual Membership] Complimentary memberships	10 memberships	5 memberships
[HIMSS Individual Membership] Discount rates on additional individual membership	10%	5%
[HIMSS US Annual Conference] Full conference registrations	1 pass	-
[HIMSS ME Annual Conference] Full conference registrations	6 passes	3 passes
<b>Media &amp; Content Services</b>		
[Content Hosting] Post your case studies/white papers/press releases on the HIMSS Middle East website	Unlimited	8
[Exclusive Articles] Reach Middle East audience through article contributions/interviews, hosted on the HIMSS Middle East website	4 times/year	2 times/year
[Leadership Series] Reach Middle East buyers through video contributions, hosted on the HIMSS Middle East website and YouTube	Once a year	-
[Customised Emails] Reach Middle East buyers through targeted mailings	2 times/year	1 mailing per year
[Advertisements] Discounted rates for online advertising	10%	5%
<b>Strengthen Brand Credibility</b>		
Utilise the HIMSS Middle East logo, along with level of membership, on your website and marketing collateral	✓	✓
Invite HIMSS leaders and experts to speak at your events at a discounted rate	✓	✓
<b>Special Benefits to Enhance Your Participation at Middle East National and Regional Events</b>		
Receive discounts on the regular rates for exhibit booth space	10%	5%
Receive preferential rates on the regular rates for sponsorship opportunities	10%	5%
Receive a booth plaque recognising HIMSS Middle East Corporate Membership	✓	✓