

MIDDLE EAST
HEALTHCARE
FINANCE
EXECUTIVES

تبادل المعرفة

HiMSS Middle East



Be a partner of the
Middle East Healthcare
Finance Executive
Community

The Middle East Healthcare Finance Executives (MEHFEx) is a non-for profit initiative, supported by membership and industry contributions, managed by HIMSS and the MEHFEx Organizing Community. The assets accumulated by the MEHFEx are primarily used to support:

- **One Annual MEHFEx Forum in Saudi Arabia, co-located with the Ministry of Health and HIMSS Middle East Conference (first half of the year)**
- **One Annual MEHFEx Forum in the UAE, supported by the Dubai Health Authority and the Health Authority of Abu Dhabi (second half of the year)**
- **Two topical Webinar sessions spotlighting international practices**
- **Networking events at HIMSS Middle East regional Events**

The mission of the MEHFEx is to create a global and regional knowledge transfer between Middle East Healthcare Finance Executives and International stakeholders, all striving towards the same goal of delivering better healthcare through the optimization of finance management systems. The funds raised to support the MEHFEx ensure that the Middle East Finance Leaders have access to the most insightful leaders and cutting edge finance process, so that the knowledge sharing continues, as technology and innovation continuously transforms how healthcare is delivered.

PARTNER BENEFITS

Q1 2014 to Q1 2015

Founding Partner: 60,000 SAR

- Invite one company representative to participate on the Middle East Healthcare Finance Executives Organizing Committee
- Moderator role during each of the two annual events
- Host a webinar to Middle East Healthcare Finance Executives community
- Logo visibility and thank you on all two events online, print, and verbal communication
- Logo and link to company on Middle East Healthcare Finance Executives website
- Banner advertisement and company 50 word description and details listed in the Middle East Healthcare Finance Executives Website

Associate Partner: 30,000 SAR

- Logo visibility and thank you on all online, print, and verbal communication
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- Company 50 word description and details listed in the Middle East Healthcare Finance Executives Website

Partner Opportunities

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